

Paynesville Bulldog Student Broadcasting



[www.YouTube.com/paynesvillestudios](http://www.YouTube.com/paynesvillestudios)

# 2021-2022 Winter Broadcast Season Sponsorship Opportunity

## Bronze Level - Gold Level -

### Sponsorship Benefits

- Name and Logo listed on season schedule
- Name and logo listed on all social media posts promoting the games/events
- Games/Events/Shows will be available on YouTube for viewing after the completion of the season

## Additional Benefits By Sponsorship Level



Count me in for Bronze! \$395 - Before & After Event Recognition



Count me in for Silver!

\$595 - Before & After Event Recognition.  
Custom Overlay Displayed During entire game.  
On Custom Thumbnail Advertising



Count me in for Gold!

\$795 - Before & After Event Recognition.  
Custom Overlay Displayed During Event.  
On Custom Thumbnail Advertising & **Video Commercial Creation**

*\*Custom created 30 second commercials played a minimum of 2 times each broadcast. Played 4 times for most athletic events.*

\* Custom created commercials can also be used for social media marketing and your own website.

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## **Winter 2021-2022 - Projected Bulldog Live Stream Broadcast Schedule**

<b>Date</b>		<b>Time</b>		<b>Activity</b>		<b>Opponent</b>
12/2/2021	-	7:15 PM	-	Girls Basketball	VS	Litchfield
12/3/2021	-	7:15 PM	-	Boys Basketball	VS	Morris Area
12/14/2021	-	6:00 PM	-	Gymnastics	VS	NLS
12/21/2021	-	5:45 PM	-	Girls Basketball	VS	LPGE
12/21/2021	-	7:15 PM	-	Boys Basketball	VS	LPGE
1/7/2022	-	6:00 PM	-	Gymnastics	VS	Rush City
1/20/2022	-	7:00 PM	-	Boys Basketball	VS	BBE
1/28/2022	-	5:00 PM	-	Wrestling	VS	Border West, Minnewaska
2/4/2022	-	5:00 PM	-	Wrestling	VS	Holdingford, Milaca, Ortonville
2/7/2022	-	7:15 PM	-	Girls Basketball	VS	Melrose Area
2/17/2022	-	7:15 PM	-	Boys Basketball	VS	Maple Lake
2/21/2022	-	7:00 PM	-	Girls Basketball	VS	ACGC
TBD	-	7:15 PM	-	TBD - Section Playoffs if we get a home game	VS	
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**This schedule may change due to unforeseen circumstances.**

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# Your AD Investment Returns Include

- Student Interviewing Experience
- Student On-Air Broadcasting Experience
- Student Videography Experience
- Student Video Production Experience
- Student Social Marketing Experience
- Student Sales Experience
- Student Ad Creation Experience



(Bulldog livestream On-Air)

Gives the opportunity for our homebound residents to watch their family members and friends on the live stream.

**All advertising money invested is put directly back into the student broadcast program, through the Paynesville Community Education program!**

**This is a self sufficient program.**

# Thank You!

